Tina Sbrigato
Senior Digital Product Designer

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WORK EXPERIENCE

Senior Product Designer | TixTrack

February 2023 - Present, Remote

Product design for TixTrack's event ticketing system, Nliven's B2B platform & consumer experience for both desktop and mobile. Successful projects include gift certificate sales & consumer checkout split payment design. Management and enhancement of the Nliven design system.

https://broadwaydirect.com/

Director of Product Design | Scholarful

April 2020 - October 2022, Remote

Leading the end-to-end design & development of 3 brands and platforms: Scholarful, the B2C/B2E scholarship platform; Speki, the B2C/B2B LMS platform targeted to veterans / corporations and RillaFi, the web3 platform for scholarship donors to amplify their donations with the power of blockchain.

https://www.rillafi.com
https://www.speki.org

Product Designer | Ticket Evolution

June 2017 - March 2020, New York, NY

Product design for Ticket Evolution & Events 365, ticket exchange network for buying & selling event tickets. Research, design, coding / maintenance of both brand's websites, supporting marketing materials, trade show displays, & email newsletters for both brands.

https://shop.events365.com/
https://www.events365.com

Expert HTML / CSS Designer | B12

August 2016 - June 2017, Remote

Website design and rapid HTML/CSS prototypes of small-business websites for clients using B12's own website builder suite.

Front end Web Developer / Designer | Spafinder

October 2010 - December 2014, New York, NY

Development of company websites within a medium-sized Agile team. Collaborating with designers and converting designs pixel-perfect into web pages using HTML, CSS, jQuery & JavaScript as required for both desktop & mobile browsers.

https://www.spawish.com/

Web Designer / Producer | PARADE Digital

2007 - 2010, New York, NY

Design & web production of various webpages, mini-sites, sweepstakes, e-mail newsletters and social media for PARADE.COM.

Web Art Director | Lightbulb Press

1999 - 2007, New York, NY

Digital design & development of financial education websites based for clients from concept to production within deadlines. Managing web production staff.

SKILLS

Agile Methodology, Competitive Analysis / Research, Logo Design / Branding, Prototyping, SEO Best Practices, Style Guides / Design Systems, Responsive Design, Troubleshooting, User Research, User Flows, UI / UX Design, Visual Design, Wireframing

TOOLS

Figma, FigJam, Sketch, Adobe Creative Cloud, Lucid, Bootstrap, CSS, HTML, iMovie, InVision / InVision Studio, IBM Watson Assistant, Javascript, Wordpress, Miro

OTHER WEBSITES

https://www.crankytdesigns.com
https://www.regentproperties.com
https://www.foundercollective.com
http://www.corradomooncoin.com

EDUCATION

Certificate in Graphic & Web Design
Hendriks Institute
1999, Brooklyn, NY

Certificate in Information Processing
Katharine Gibbs School
1989, New York, NY