

# Tina Sbrigato

## Digital Product Designer

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### WORK EXPERIENCE

#### Director of Product Design | **Scholarful**

April 2020 - Present, Remote

End-to-end visual product design including branding (and coding) for an online subscription based mobile and desktop platform for scholarships intended for students to apply for scholarships and scholarship providers to create and manage their scholarships. Launched December 2020.

#### Product Designer | **Ticket Evolution**

June 2017 - March 2020, New York, NY

Brand development and design for Ticket Evolution and Events 365, company's travel advisor offering. Design, coding and maintenance of both brand's websites as well as supporting marketing materials, trade show displays, and email newsletters for both brands. Design/UX of company's white label ticketing website for consumers resulting in an increase of conversions by over 3%.

<https://shop.events365.com/>  
<https://www.events365.com>

#### Expert HTML / CSS Designer | **B12**

August 2016 - June 2017, Remote

Website design and rapid HTML/CSS prototypes of small-business websites for clients using B12's own website builder suite.

<https://www.b12.io/>

#### Front end Web Developer / Designer | **Spafinder Wellness**

October 2010 - December 2014, New York, NY

Development of company websites within a medium-sized Agile team. Collaborating with designers and converting designs pixel-perfect into web pages using HTML, CSS, jQuery & JavaScript as required for both desktop & mobile browsers.

<https://www.spawish.com/>

#### Web Designer / Producer | **PARADE Digital**

2007 - 2010, New York, NY

Design & web production of various webpages, mini-sites, sweepstakes, e-mail newsletters and social media for PARADE.COM.

<https://parade.com/>

#### Web Art Director | **Lightbulb Press**

1999 - 2007, New York, NY

Digital design & development of financial education websites based for clients from concept to production within deadlines. Managing web production staff.

### SKILLS

Agile Methodology, Competitive Analysis / Research, Logo Design / Branding, Prototyping, SEO Best Practices, Style Guides, Responsive Design, Troubleshooting, User Research, User Flows, UI / UX Design, Visual Design, Wireframing

### TOOLS

Adobe Creative Cloud, Bootstrap, CSS, HTML, iMovie, InVision / InVision Studio, IBM Watson Assistant, Javascript, Sketch, Wordpress

### OTHER WEBSITES

<http://www.cranktytdesigns.com>  
<http://www.regentproperties.com>  
<https://www.foundercollective.com>  
<http://www.corradomooncoin.com>  
<https://www.nashvilleareahomes.com>  
<http://www.roughdraft.vc>

### EDUCATION

**Certificate in Graphic & Web Design**  
Hendriks Institute  
1999, Brooklyn, NY

**Certificate in Information Processing**  
Katharine Gibbs School  
1989, New York, NY

### OTHER SKILLS

**Wedding Photography:**  
<http://www.fahrenheitnyc.com>