

Tina Sbrigato

Digital Product Designer

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WORK EXPERIENCE

Director of Product Design | **Scholarful**

April 2020 - October 2022, Remote

Leading the end-to-end design and development of 3 brands and platforms: Scholarful, a B2C/B2E scholarship platform; Speki, a B2C/B2B learning management platform targeted to veterans and corporations and RillaFi, a web3 platform for scholarship donors to amplify their donations with the power of blockchain.

<https://www.rillafi.com>

<https://www.speki.org>

Product Designer | **Ticket Evolution**

June 2017 - March 2020, New York, NY

Product design for Ticket Evolution and Events 365, the premier ticket exchange and affiliate network for buying & selling event tickets. Research, design, coding and maintenance of both brand's websites as well as supporting marketing materials, trade show displays, and email newsletters for both brands. Design/UX of company's white label ticketing website for consumers resulting in an increase of conversions by over 3%.

<https://shop.events365.com/>

<https://www.events365.com>

Expert HTML / CSS Designer | **B12**

August 2016 - June 2017, Remote

Website design and rapid HTML/CSS prototypes of small-business websites for clients using B12's own website builder suite.

Front end Web Developer / Designer | **Spafinder**

October 2010 - December 2014, New York, NY

Development of company websites within a medium-sized Agile team. Collaborating with designers and converting designs pixel-perfect into web pages using HTML, CSS, jQuery & JavaScript as required for both desktop & mobile browsers.

<https://www.spawish.com/>

Web Designer / Producer | **PARADE Digital**

2007 - 2010, New York, NY

Design & web production of various webpages, mini-sites, sweepstakes, e-mail newsletters and social media for PARADE.COM.

Web Art Director | **Lightbulb Press**

1999 - 2007, New York, NY

Digital design & development of financial education websites based for clients from concept to production within deadlines. Managing web production staff.

SKILLS

Agile Methodology, Competitive Analysis / Research, Logo Design / Branding, Prototyping, SEO Best Practices, Style Guides, Responsive Design, Troubleshooting, User Research, User Flows, UI / UX Design, Visual Design, Wireframing

TOOLS

Figma, Sketch, Adobe Creative Cloud, Lucid, Bootstrap, CSS, HTML, iMovie, InVision / InVision Studio, IBM Watson Assistant, Javascript, Wordpress

OTHER WEBSITES

<https://www.crankytdesigns.com>

<https://www.regentproperties.com>

<https://www.foundercollective.com>

<http://www.corradomooncoin.com>

<https://www.nashvilleareahomes.com>

<https://www.roughdraft.vc/>

EDUCATION

Certificate in Graphic & Web Design

Hendriks Institute

1999, Brooklyn, NY

Certificate in Information Processing

Katharine Gibbs School

1989, New York, NY

OTHER SKILLS

Wedding Photography:

<https://www.fahrenheitnyc.com>